



Dr. Eric J. Romero, PhD
Unconventional Leadership Badass

For over 15 years, Eric has helped managers become **unconventional leaders**. Eric partners with leaders to help them create competitive advantage based on **creativity, flexibility and risk-taking** so they can innovate and beat the competition. He is the author of *Compete Outside the Box: The Unconventional Way to Beat the Competition*.

Eric has spent over 30 years learning about leadership. He has practical managerial experience in several industries and with the U.S. government. Eric has presented his ideas in the United States, France, Peru, Thailand, Portugal, Mexico, India, Switzerland, China, Japan, Estonia, Sweden, Indonesia, Puerto Rico, and Germany. He has lived in Japan, Singapore, China and Germany.

Eric earned a PhD in Management from New Mexico State University, published over 35 articles and a book. However, he does not fit the stereotype of a stuffy intellectual. Originally from New York City, his presentations are delivered with a sense of humor, 100% unedited honesty and street smarts.

Rebel, Innovate & Win!

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