

Top 10 Questions for Eric

1. What is the biggest problem preventing companies from innovating?
2. Can people learn to think outside the box?
3. Why should managers become unconventional leaders?
4. What type of organizations can benefit from unconventional leadership?
5. What are the results from unconventional leadership?
6. What are the main elements of an innovative culture?
7. How can leaders support creativity & innovation?
8. How can we motivate employees?
9. Why is political correctness and fake niceness so harmful to communication and innovation?
10. Why shouldn't profit be your first priority?

Eric J. Romero, PhD is an expert in Unconventional Leadership, Culture, Strategy & Innovation. He helps managers become **unconventional leaders** who beat the competition. Eric teaches them how to create competitive advantage based on **innovation, flexibility and risk-taking**. Eric has written over [35 articles](#) and presented his ideas around the world for over 15 years. He is the author of [Compete Outside the Box: The Unconventional Way to Beat the Competition](#). Originally from New York City, his presentations are delivered with a sense of humor, 100% unedited honesty and street smarts! For more information go to www.CompeteOutsideTheBox.com.



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